



Price list:

- 350ml = .45c
- 600ml = .50c
- 1ltr pop tops = .90c
- 1.5ltr = \$1.00

From more information about our products contact:

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Choice Australia Management Ltd, (Choice) is a Cairns founded and developed community based not for profit organisation increasing the wellbeing of disadvantaged children, young and older people and people experiencing hardship, mainly in rural and regional locations. See our credentials and history at www.choices.org.au.

Since inception in August 1997, and with more than 160 funded activities undertaken, the Choice character, model and concept have forged a reputation as a leader and innovator in community development, social justice programs, education, learning, training and employment and crime prevention initiatives. Evidence of the success of the Choice Model comes via our flagship projects, as follows:

- **Choice Aussie Spirit Project and follow up Living after Larry Projects:** Behaviour changing programs post Cyclone Larry whereby we employed over 400+ people to rebuild their faith and the communities damaged as a result of the natural disaster.
- **Choice character school presentations:** These presentations lead by the Choice character and mentor and encouraged children and young people to adopt the concept of healthy choice making, positive thinking and responsible behaviour patterns allowing them to consider solutions to some of their own concerns and issues. The workshops have been attended to by over 20,000 school aged children in remote Aboriginal communities and urban settings.
- **Public education campaigns:** Campaigns including live animated TV commercials featuring the animated Choice character and children / young people to create awareness on the benefits of healthy choice making. Additional promotional materials included posters, stickers, flyers, swap cards and internet learning tools.
- **Choices for our Futures:** A tri-annually funded regional crime prevention program funded to reduce anti social behaviours amongst children and young people. The project also encourages the target group to develop crime prevention strategies for the betterment of the wider community. Through their actions they have the ability to change some community perceptions.

To influence our own future more effectively and reduce the vulnerability that exists in the non-government sector, on July 01, 2007, we formed **Choice Business Australia Pty Ltd**, (a company to undertake commercial enterprise activities in line with our aims and objectives, whereby company surpluses are used to enhance Choice Australia Managements service deliveries and capacities).

The sale of water by **CHOICE** products is one of our commercial enterprise activities that we pursue vigorously to achieve our aims and objectives. Since inception in 1997 Choice has historically encouraged and promoted social participation in sports, recreation and adventure as a catalyst for personal development. Choice is and has been the major partner of Athletico Libero (a social running club) formed by Neville Appleby and Anita Gori in Cairns 1999.

We invite you to work with Choice and purchase our products, knowing your investment will contribute towards the following:

- Programs that involve physical activities amongst children and younger generations which improve their health and overall well-being.
- Programs that promote learning and education amongst children and young people